



Atty. Docket No. 30289-1010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	Group Art Unit:	3625
Scott BLUM	)		
Serial No.: 10/736,800	)	Examiner:	Mark A. FODOK
Filed: December 15, 2003	)	Confirmation No.:	4139
For: DIGITAL CONTENT AND	)		
PRODUCT ORDERING	)		
APPARATUS AND METHOD	)		

San Diego, California  
March 2, 2006

Mail Stop: AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

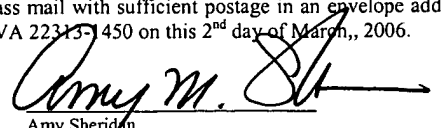
RESPONSE TO RESTRICTION REQUIREMENT

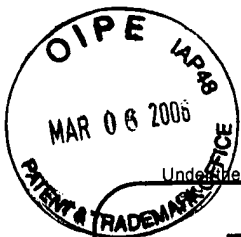
Dear Sir:

In response to the Election/Restriction Requirement dated February 14, 2006, please consider the following amendments and remarks.

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Signature:   
Amy Sheridan



PTO/SB/21 (09-04)

Approved for use through 07/31/2006. OMB 0651-0031  
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**TRANSMITTAL  
FORM**

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

4

Application Number

10/736,800

Filing Date

December 15, 2003

First Named Inventor

Scott BLUM

Art Unit

3625

Examiner Name

Mark A. FODOR

Attorney Docket Number

30289-1010

**ENCLOSURES (Check all that apply)**☐

Fee Transmittal Form

☐

Fee Attached

☒

Amendment/Reply

☐

After Final

☐

Affidavits/declaration(s)

☐

Extension of Time Request

☐

Express Abandonment Request

☐

Information Disclosure Statement

☐

Certified Copy of Priority Document(s)

☐Reply to Missing Parts/  
Incomplete Application☐Reply to Missing Parts  
under 37 CFR 1.52 or 1.53☐

Drawing(s)

☐

Licensing-related Papers

☐

Petition

☐Petition to Convert to a  
Provisional Application☐Power of Attorney, Revocation  
Change of Correspondence Address☐

Terminal Disclaimer

☐

Request for Refund

☐

CD, Number of CD(s) \_\_\_\_\_

☐ Landscape Table on CD

Remarks

☐

After Allowance Communication to TC

☐Appeal Communication to Board  
of Appeals and Interferences☐Appeal Communication to TC  
(Appeal Notice, Brief, Reply Brief)☐

Proprietary Information

☐

Status Letter

☒Other Enclosure(s) (please identify  
below):

Return-receipt postcard.

**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

Firm Name

Luce, Forward, Hamilton &amp; Scripps LLP

Signature

Printed name

Mitchell P. Brook, Esq.

Date

March 2, 2006

Reg. No.

32,967

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Amy M. Sheridan

Date

March 2, 2006

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